



*Latest recognition*

# SUSTAINABLE SLOVENIA





# LATEST RECOGNITIONS

Slovenia is the first country in the world to have been, in its entirety, declared a **Green Destination of the World**. A pristine green environment encourages us to act responsibly and protectively.



**1** Slovenia was declared **the first Green Country** in the World at the **Global Green Destinations Day** in 2016.

Slovenia was named **5th in the top 10 countries** to visit in 2022, according to world-leading travel publisher **Lonely Planet**.

**2**

**3** Slovenia has been named **one of the 12 most sustainable destinations** for 2022 by **Conde Nast Traveller** magazine.

At the **Global Green Destinations Days 2021**, seven Slovenian destinations were included in the **Top 100 Destination Sustainability Stories list**, Bohinj, Logarska dolina-Solčavsko, Rogla-Pohorje, Ljubljana, Miren Kras, dolina Soče in Ajdovščina.

**4**

**5** STB received **bronze prize The Golden City Gate** (ITB Berlin 2020) for the **promotional film Slovenia Green**. The story **green Slovenia** in the eco tourism category.

At the **Global Green Destinations Days 2020**, nine Slovenian destinations were included in the **Top 100 Destination Sustainability Stories list**.

**6**



WE SUPPORT  
SUSTAINABILITY





The Italian magazine **Weekend Premium Awards** has awarded Slovenia the **Green Europe prize** for the development and promotion of sustainable tourism in the Weekend Premium Awards 2020.

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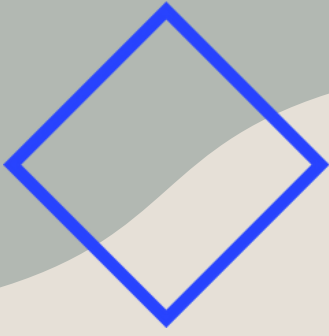
STB received the **Sustainable Top 100 Destination Awards** in the Best of Europe 2020 category for introducing sustainable models in tourism at the national level.

The **Global Green Destinations Days 2019 (GGDD)** conference saw the unveiling of this year's list of the Top 100 Sustainable Destinations in the World. The list includes **31 destinations from Slovenia's Green Tourism Scheme (GTS)**, all of which have been awarded the Slovenia Green Destination label.

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At **ITB Berlin 2019**, based on the assessment of an international jury, some destinations with the Slovenia Green Label were awarded the honourable mentions of the best in sustainable practices in the **Sustainable Top 100 Destinations awards**. **Ljubljana** – with the best sustainable practice of the Local Food Exchange – won the **Best in Cities** category, while **Bled** came second in the **Best in Europe** category.

10



QUESTIONS?

# CONTACT US

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