



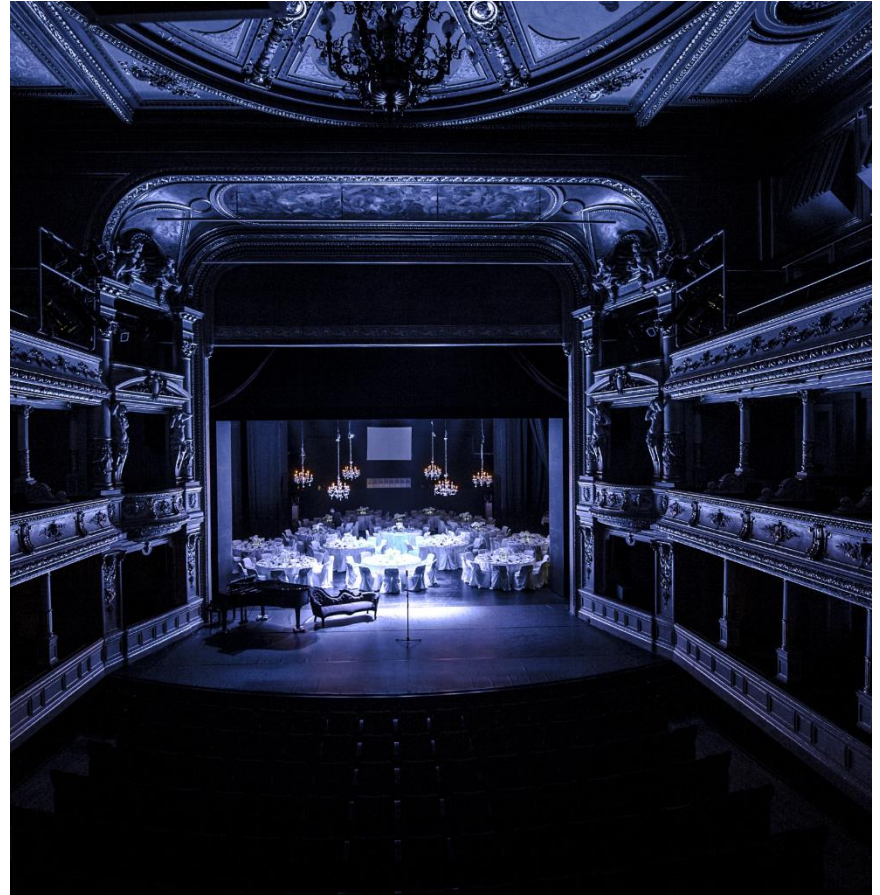
# Little black book of incentive ideas



# Delivering a touch of awesome

When designing incentive programs, event planners crave for **something new, unusual locations, authentic experiences and special touches** that make each program unique. Sometimes the secret is in petit surprises, which make a lasting impression on the guests. Other times it is all about exclusive options, private venues and unique luxuries, promising once in a lifetime experiences.

Knowing each corner of our destination and having years of valuable experiences, Intours DMC reveals our ideas how to deliver those amazing touches of wow in Croatia and Slovenia!





# Dubrovnik

## EXPERT ADVICE

The historic walled city of Dubrovnik is one of the world's most famous destinations as well as the leading Croatian incentive and conference destination. Charming, extremely compact (the old town is blissfully pedestrian-only), with excellent gastronomy and high-end accommodation options, the city's special magic is practically synonymous with a successful event.

**Best time of the year:** April to October

**Fly to:** Dubrovnik airport

**Main appeal:** A world-class destination with a magical appeal, which provides some genuinely high-end experiences



# Dubrovnik

## EXCLUSIVITIES

### **Oyster tasting on a privatized island**

While cruising the Adriatic sea, an incentive group can stop at a small island with a beautiful lighthouse. Built in 19th century to help sailors easily navigate to the port, the lighthouse has a beautiful and spacious stone terrace. As a complete surprise, the guests can pause at the island and enjoy oyster and wine pairing in a private setting. The Dalmatian coast is namely renowned for delicious oysters. Your guests will sample the freshly opened oysters and enjoy the selection of wines or champagne.

### **Party dinner on a private beach**

Sv. Jakov is one of the most beautiful beaches in Dubrovnik, located not far from the old town, in a hidden bay beneath the same named church. It is a pebble and sandy beach with spectacular views on Dubrovnik and the Lokrum island. In the evening, the restaurant can seat up to 80 guests, while the beach can accommodate up to 300 guests. The restaurant can be dressed up in modern furniture and decoration to make the evening on the private beach truly remarkable. With a DJ playing international beats, the guests (perhaps dressed in blue and white) will dance the night away at this beach party spot.



# Dubrovnik

## AGENT'S VERDICT

»I would also like to say a massive thank you for everything you did. It was an absolute pleasure working with you and I would not hesitate to recommend you to anyone I know hosting an event in Dubrovnik. Your knowledge of the city is second to none and your attitude, personality and hospitality were outstanding. Even in the difficult circumstances of not quite knowing what the weather was going to do, at no point did I feel stressed because it was so obvious you had it all in hand and made us feel incredible reassured. I personally absolutely loved working with you and would not hesitate to do so again.«

**Shona Odonnel, iGaming Business, United Kingdom**





# Hvar island

## EXPERT ADVICE

Hvar is the quintessential Mediterranean island experience, offering high-class accommodation, excellent restaurants, top party, spectacular sightseeing along serpentine roads that lead to gorgeous deep valleys and breath-taking ascents.

**Best time of the year:** April to October

**Fly to:** Split airport

**Main appeal:** The sunniest Croatian island, which oozes authentic Dalmatian charm, style and sophistication



# Hvar island

## ONCE IN A LIFETIME EXPERIENCES

### **Private dinner at an abandoned village**

Hvar island impresses with a unique combination of glamour and authenticity in the picturesque setting. For an authentic dining experience, an incentive group can privatize the abandoned village of Malo Grablje. The village was founded in 16th century, populated by members of a single family and then deserted in the 20th century. As one of its last inhabitants restored a local tavern, the village can be privatized today to cater to various needs from presentations on the town square, receptions to private dining.

### **Champagne surprise in the middle of the Adriatic sea**

When travelling to Hvar island by private speedboats, Intours DMC suggests surprising your guests with divers popping out of the Adriatic sea with bottles of champagne. Your guests will enjoy the spectacular vistas with a glass of champagne in their hands and arrive to Hvar island in style!









# Hvar island

## AGENT'S VERDICT

»Thank you for your contribution to a very successful incentive! For many participants it was one of the best trips ever. Especially the Beetle tour and sea safari, were highly appreciated. A BIG thank you to all your suppliers and to your team: they did a fantastic job! Thanks for your flexibility, the eagerness to make things happen. You are a great partner and I hope to be back soon!”

**Tina Joris, Max Emotions & Experiences, Belgium**



# Split

## EXPERT ADVICE

What began 1,700 years ago as the opulent walled summer residence of the Roman emperor Diocletian has become one of the most celebrated UNESCO world heritage sites in Europe. With its Mediterranean charm, Split enchants guests with a selection of contemporary hotels and the lively vibe of its splendid waterfront promenade.

**Best time of the year:** April to October

**Fly to:** Split airport

**Main appeal:** A lively Mediterranean city offering a unique combination of activities in the bursting city, hilly hinterland and on the nearby islands





# Split

## EXCLUSIVE EXPERIENCES

### **A private cooking and sommelier class**

Recognized by UNESCO, the healthy Mediterranean diet focuses on local products, especially olive oil, wine, seafood and different aromatic herbs. To give your guests a taste of Croatian culinary art, we can organize a private cooking and sommelier workshop. An experienced chef will take the guests on a journey of exploring, preparing and sampling the mouth-watering Mediterranean cuisine. An internationally acclaimed Croatian wine sommelier will share his rich knowledge of Croatian wines and expertly guide the wine tasting. An exclusive evening to remember for a lifetime!

### **Signature cocktails**

If you wish to surprise your guests upon arrival to Split, we can prepare a signature cocktail just for your group and brand it in corporate colours. A small surprise that makes a lasting impression.

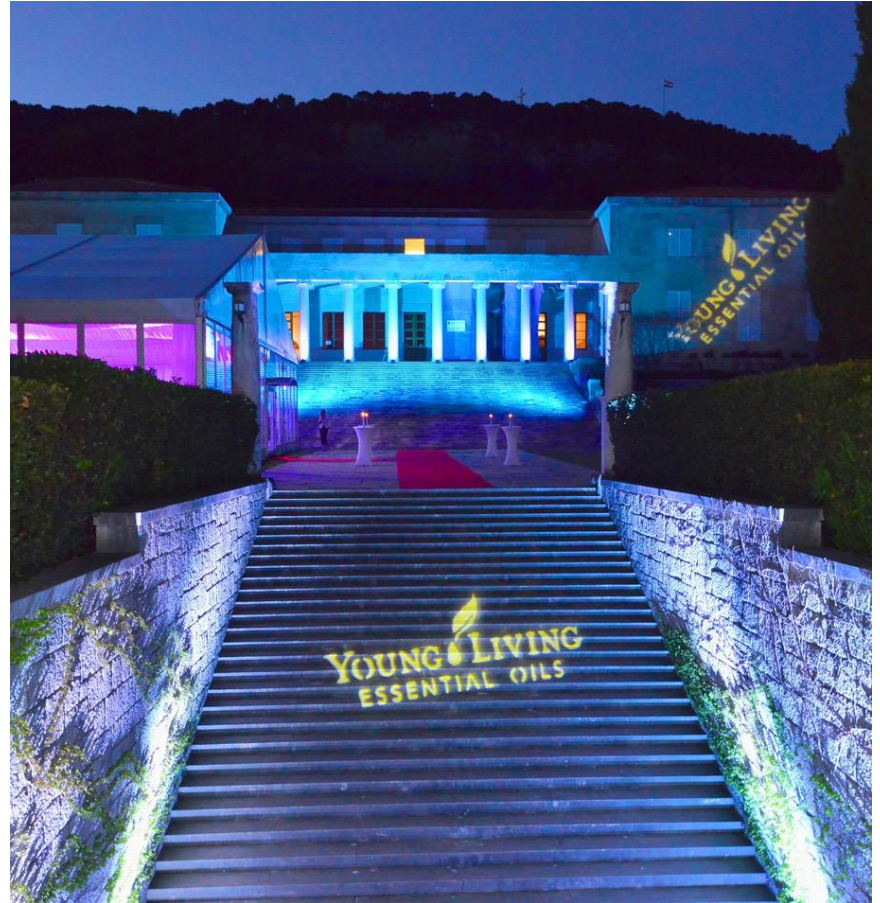


# Split

## BRAND NEW

### **Marriot expected to come to Split**

The construction works have begun to build the Waste Gate Split, with one tower housing a hotel with 189 rooms, four suites, a conference centre, restaurants and bars. The tower should be 110 meters high, which will be the tallest building in Croatia. The hotel should be part of one of the world's largest hotel chains, presumably Marriot. The West Gate Split is planned to open its doors by Easter 2018.





# North Dalmatia

## EXPERT ADVICE

North Dalmatia is an attractive destination off the main radar. With a delightful old town and contemporary architectural installations, Zadar was voted best destination in Europe in 2016. Šibenik spoils guests with an evocative old town, new design hotels, fine dining and two national parks close-by.

**Best time of the year:** April to October

**Fly to:** Zadar and Split airport

**Main appeal:** For those seeking new travel experiences, the coastal towns of Zadar and Šibenik offer awesome experiences to enjoy before they go mainstream



# North Dalmatia

## EXCLUSIVE EXPERIENCES

### **An island to be privatized**

A private island in the Adriatic sea off the Croatian coast offers a large contingent of glamping facilities, which can be privatized for groups up to 1.000 people. Guests are accommodated in safari-style forest lodges or bell tents, which are all elegantly furnished, air-conditioned and equipped with wi-fi. The island covered in pine and olive trees, features also a selection of bars, restaurants and a wellness offer. Having an entire island for yourself will definitely give your guests the VIP feeling!

### **Enjoying most beautiful sunset in the world in company of Alfred Hitchcock**

Alfred Hitchcock declared the Zadar sunset to be the most beautiful in the world. When guests explore the 2016 Best European Destination, pause at modern installations to enjoy the breathtaking sunset and natural sounds of ocean waves, they can be pleasantly surprised by an appearance of Alfred Hitchcock. Meeting an esteemed filmmaker and enjoying a glass of champagne with him is certainly an experience to remember.





# North Dalmatia

## AGENT'S VERDICT

"Zadar is a fantastic 'up and coming' destination for group travel. With various adrenaline activities and water sports on offer as well as a mix of beautiful mountainous scenery and coastal views. The cuisine and wine is exceptionally high quality and sourced from local ingredients and vineyards. Hopefully as the destination becomes more recognised outside of Croatia the direct flights will increase. Zadar is the perfect location for resident conferences, incentive and team building activities."

**Steph Wilson, Corporate Innovations, United Kingdom**



# Istria

## EXPERT ADVICE

With its rolling hills, rugged coastline and dreamy medieval villages, Istria has become the “new Tuscany” - a region of beauty, intriguing cultural history and world-renowned for its wine and terrific cuisine.

**Best time of the year:** April to October

**Fly to:** Pula and Rijeka airports in Croatia, Trieste and Venice airports in Italy, Ljubljana airport in Slovenia

**Main appeal:** A rare combination of coastal charm and authentic village ambiance, Istria is the gourmet capital of Croatia





# Istria

## ONCE IN A LIFETIME EXPERIENCES

### **Combining Croatian Istria with world-renowned Venice**

To impress an incentive group, Intours DMC proposes to combine the world-famous Venice and charming Croatian Istria with its lush hilltop villages lost in time and filled with gourmet treats and picturesque coastal towns. After visiting the city built on water, a privatized high-speed catamaran will take the guests across the Adriatic sea to the coastal town of Rovinj, offering an exclusive lunch or party on the way. In Istria your guests will then enjoy truffle hunting, oyster tasting, sailing regatta or a vintage car rally.

### **Privatizing the smallest town in the world**

Named as the world's smallest town, Hum village lies in central Istria with a permanent population of less than 30. Legend has it the giants who built Istria had a few spare stones, which they used to build Hum. Today its stone streets, squares, a church, bell and watch tower reside within the walls of the medieval city, which can be entirely privatized for your event. From enjoying the presentation of local traditions and customs, tasting home-made delicacies to staging themed dinners, the options of entertaining your guests in Hum are endless.



# Istria

## BRAND NEW

By April 2017 the Eden hotel is to be completely renovated, with uplift of all the rooms and restaurants. The oldest Rovinj hotel, Park will also undergo a complete revamp to open first in beginning of 2018 as a 5\* hotel. The brand new hotel will feature a multifunctional conference hall for 250 guests, with a jaw dropping view of the old town of Rovinj. Seeing a car could be driven in the conference hall, Park hotel will be of course also suitable for automotive events.





# Slovenian coastline

## EXPERT ADVICE

With 46.6 kilometres, the Slovenia's stretch of Adriatic coast is amongst the shortest in Europe. Yet every kilometre of the coastline is a new surprise. Squashed between Italy and Croatia, it is full of colourful fishing villages, olive groves and clean water. The picturesque coastal town of Piran charms guests with its medieval cores, while Portorož offers numerous modern hotels, a fully equipped marina and a sport airport.

**Best time of the year:** April to October

**Fly to:** Ljubljana airport in Slovenia, Trieste and Venice airports in Italy

**Main appeal:** The coastal towns will charm you with blissful vistas of the Adriatic sea and an array of activities to enjoy in the sun



# Slovenian coastline

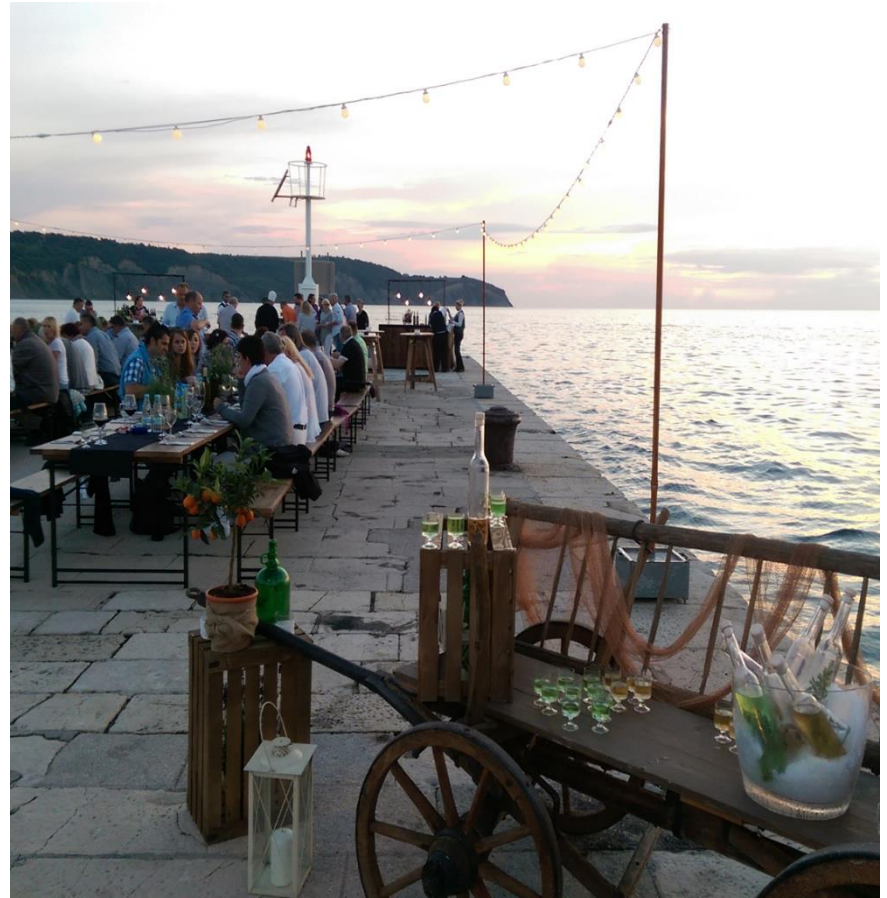
## EXCLUSIVITIES

### **Exclusive dinner on the edge of the Adriatic sea**

One of the most photogenic cities in the Mediterranean, Piran lies charmingly at the tip of a narrow peninsula. The town has preserved the medieval layout with narrow streets and compact houses, which rise in steps from the coastal lowland into the hills and give the whole area a typical Mediterranean look. For an exclusive experience, a gala dinner can be staged on a privatized pier, with guests enjoying Slovenian cuisine, wine and the trademark Adriatic sunset.

### **Surprise saxophonist performance at the Postojna cave**

Heading inland, Postojna cave is the largest underground cave in Europe and one of main attractions in Slovenia. Incentive groups can enjoy a private visit of the cave, taking an electric train ride through the web of tunnels and a mesmerizing walk through underground halls and magnificent galleries. To add a touch of awesome, Intours DMC suggests to organize a surprise performance of a saxophonist or an Alpine choir. Beneath the surface of the Earth in a world full of playful limestone sculptures, music sounds magical!





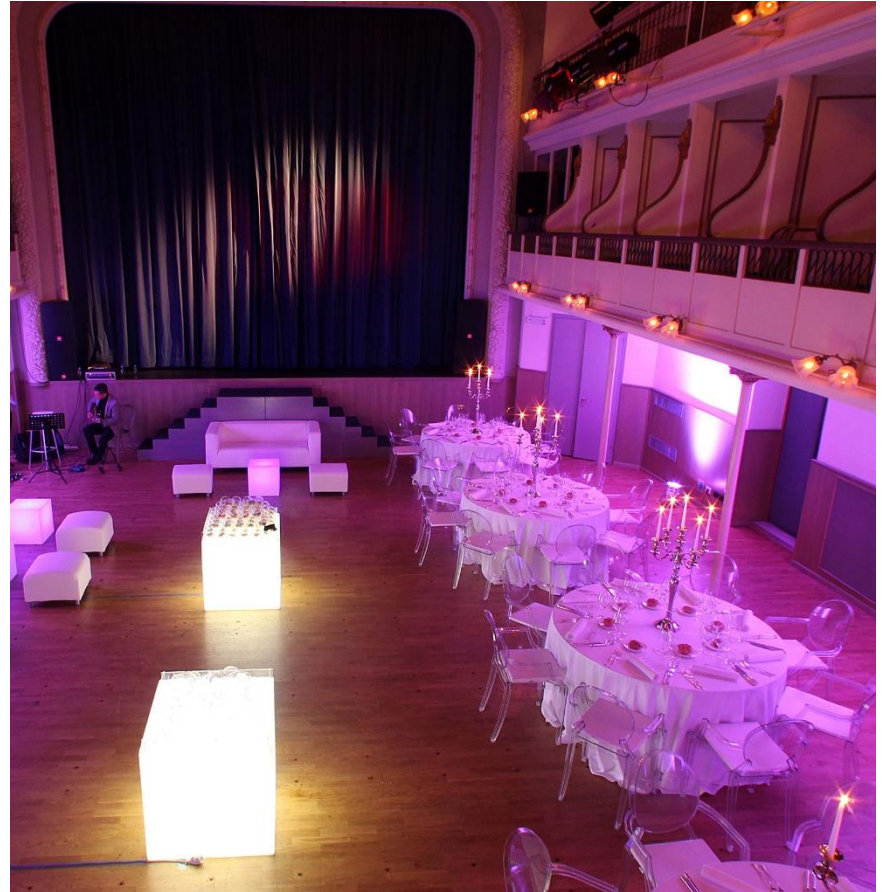


# Slovenian coastline

## AGENT'S VERDICT

"Our collaboration with INTOURS DMC, Slovenia & Croatia has been absolutely perfect. We felt incredibly supported onsite with the team activities we organised recently in Portorož, and were so impressed with the reliability and dedication of the team. The participants had the possibility to decide between different programmes in advance, and INTOURS DMC, Slovenia & Croatia were very flexible with the entire planning process. Thanks a lot for your awesome work."

**Svenja Milden, Banks Sadler, Germany**





# Ljubljana

## EXPERT ADVICE

A city made to man's measure, Ljubljana offers all the friendliness of a small town and at the same time everything that a capital should. With its castle-topped hill, old town with outstanding architecture and lively riverbank Ljubljana is packed with attractive sights.

**Best time of the year:** Yearlong

**Fly to:** Ljubljana airport

**Main appeal:** Having main hotels, dining and wining options and numerous activities within walking distance, Ljubljana also charms with its lively vibe



# Ljubljana

## EXCLUSIVE EXPERIENCES

### **Old-timers awaiting guests at no traffic zone in Ljubljana**

An incentive group can take a trip down memory lane and explore Slovenian sideways in Citroën old-timers. Departing from the capital Ljubljana, the guests head off on a voyage into the unknown with the specially prepared roadbook. To make this a truly unforgettable experience, the old-timers will await the guests parked in the old heart of the capital, which is otherwise closed to traffic. It is a money can't buy experience, when the guests get behind the wheel of their old-timers on the main square and drive off the pedestrian zone in style.

### **Surprise gala dinner on stage of the Ljubljana opera**

Dating back to 19th century, the Ljubljana opera house has a respected history of staging opera and ballet performances. For a surprise gala dinner, the guests might be invited to watch a ballet performance at the renovated opera house. After award-winning performances, the red-draped curtains open, revealing the entire stage, where white dressed round tables vie for attention with chandeliers and stylishly lit orchids. Taken by complete surprise and filled with emotion, the guests are invited to walk on stage and enjoy exclusive gala dinner at the Ljubljana opera house.





# Ljubljana

## BRAND NEW

### **The first five-star hotel opening in Ljubljana**

A new Intercontinental hotel is scheduled to open in the Slovenian capital of Ljubljana by September 2017. A luxurious hotel with 23,000 square meters of surface over 21 floors will be located in the city centre. It will feature 165 guest rooms including a presidential suite, a ballroom accommodating 300 guests as well as smaller breakout rooms. A la carte restaurant with show kitchen will be located on the 20th floor, granting panoramic views of Ljubljana. Opening in 2017, the Intercontinental hotel will then be one of the highest buildings in Ljubljana.





# Alpine region

## EXPERT ADVICE

Snow- capped mountain peaks, Alpine meadows and crystal clear rivers encircle the Alpine towns, enchanting you with their natural beauty. Vying for your attention are the dreamingly beautiful Bled, pristine Bohinj and lively Kranjska Gora.

**Best time of the year:** Yearlong

**Fly to:** Ljubljana airport in Slovenia, Klagenfurt airport in Austria

**Main appeal:** From rowing with the Olympic champions, kayaking and white water rafting to husky dog sled racing, snowshoeing and ice-climbing in winter months, the Alpine regions offers a variety of experiences



# Alpine region

## WOW FACTOR

### **Surprise accordion reception on Bled island**

Polka has long been the traditional music of Slovenia's Alpine valleys and villages, making the diatonic button accordion one of the most important and popular musical instruments. And what a better way to immerse yourself into Slovenian tradition and culture, then by listening to a band of accordionists. When the pletna boats bring the guests to Bled island, a band of young accordionists welcomes them energetically and accompanies them all of the 99 stairs atop the island.

### **Tailor-made laser show on Bled cliff**

When hosting a gala dinner or award reception in Bled, you can spoil your guests with gourmet treats, fantastic music and live performances. To add a touch of awesomeness, we propose to organize a laser light show, projecting your tailor-made laser show across the Bled lake right to the cliff with a castle atop.

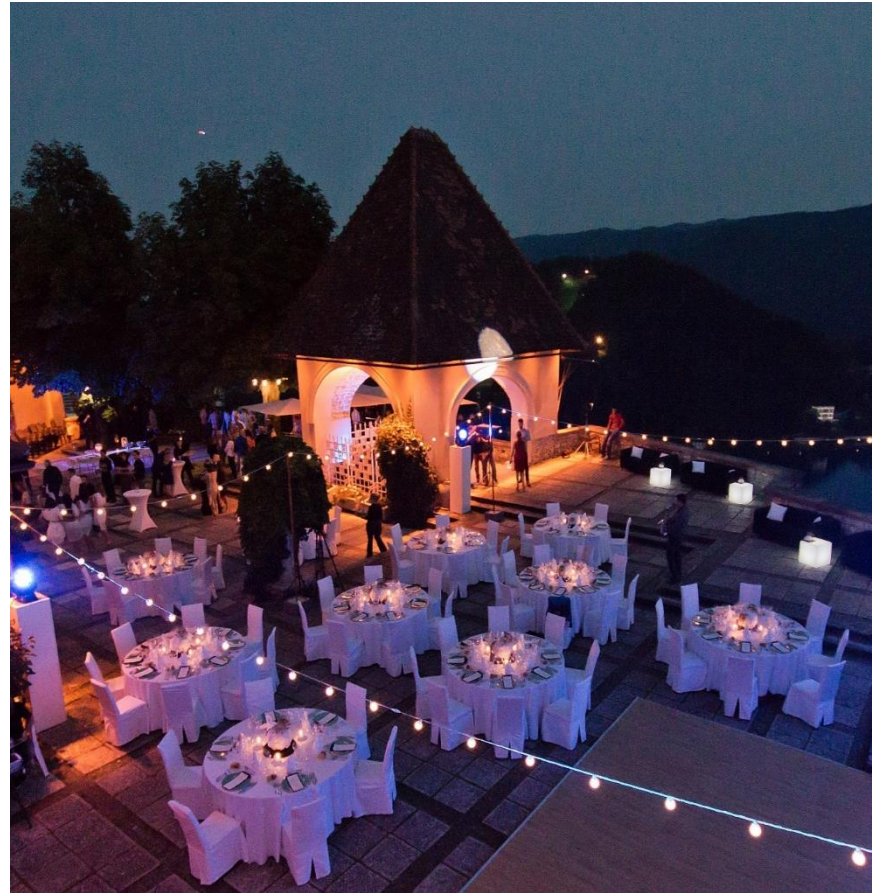


# Alpine region

## AGENT'S VERDICT

»The Alpine region is a great destination for incentive groups, especially smaller groups of up to 60 participants. For such groups the variety of activities, special venues and restaurants is great. It is possible to organize amazing activities all in one place. Slovenia definitely offers great value for money. And even for those guests, who travel a lot, they don't know this part of Europe. Which makes Slovenia a great surprise!«

**Aurelie Levasseur, Chef de projet, Wagram Energie, France**





# Intours DMC

Since 2000, Intours DMC has been entrusted with some of the most prominent incentive, meeting and car launch programs in the Adriatic region, becoming one of the most trusted and respected DMC partners in the region.

A team of 30 event professionals located in three offices feels great passion for our destinations, your incentive and event programs and is eager to present you and your guests the very best of Croatia, Slovenia and the wider Adriatic region. We are ready to go the extra mile to meet your requirements and deliver a touch of the incredible.



# Let us inspire you!

**Talk to us and let us share our knowledge and ideas how to enchant your groups in Croatia and Slovenia!**

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